



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN CALIFORNIA

CONGRESSIONAL DISTRICT 50

Number of Recreational Boats*	18,073
Recreational Boating Industry Businesses	31
Total Jobs	1,546
Annual Recreational Boating-Related Spending	\$81.7 MILLION



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$193.4 MILLION

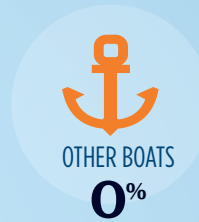
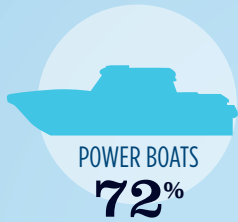
RECREATIONAL BOATS IN CA-50

TOTAL BOATS* **18,073**

REGISTERED BOATS **18,073**

Power boats	12,977
PWCs	4,094
Sailboats	977
Other Boats	25

HOUSEHOLDS PER BOAT **13.3**

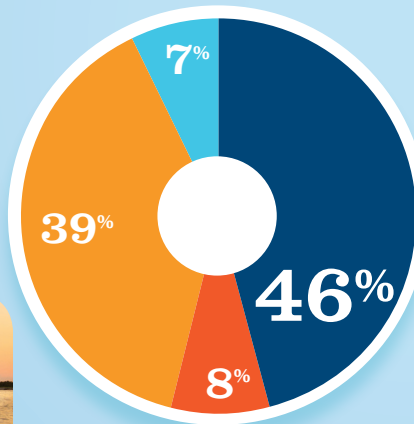


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN CA-50

TOTAL BOATING JOBS **248**

Boat Building	18
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	96
Dealers / Wholesalers	21
Boat Services	113



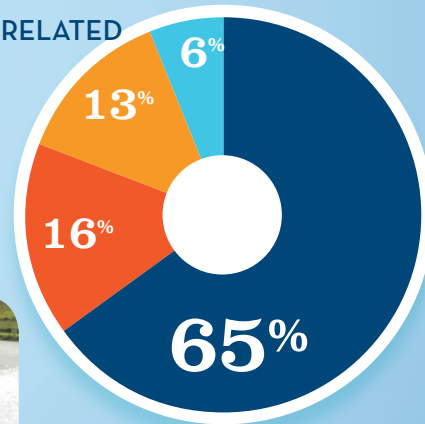
BOAT BUILDING 7%
MOTOR/ENG. MFGR. † 0%
ACC./SUPPLIES MFGR. 39%
DLRS/WHOLESALEERS 8%
BOAT SERVICES 46%



RECREATIONAL BOATING-RELATED BUSINESSES IN CA-50

TOTAL BUSINESSES **31**

Boat Building	2
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	4
Dealers / Wholesalers	5
Boat Services	20



BOAT BUILDING 6%
MOTOR/ENG. MFGR. † 0%
ACC./SUPPLIES MFGR. 13%
DLRS/WHOLESALEERS 16%
BOAT SERVICES 65%

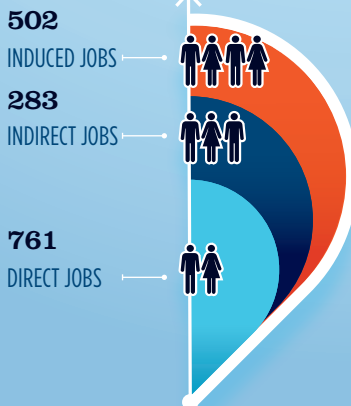


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN CA-50

EST. TOTAL JOBS **1,546**

EST. TOTAL LABOR INCOME **\$63.8** MILLIONS

Est. Direct Income	\$26.1
Est. Indirect Income	\$15.7
Est. Induced Income	\$22.0

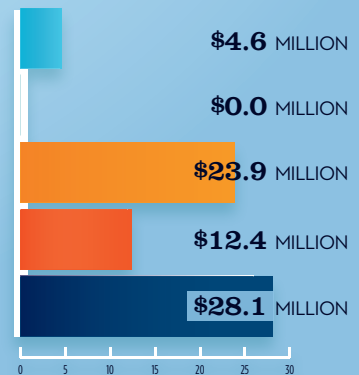


RECREATIONAL BOATING INDUSTRY SALES IN CA-50

Boat Building	\$4.6	\$4.6 MILLION
Motor / Engine Mfgr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfgr.	\$23.9	\$23.9 MILLION
TOTAL MFG. SALES	\$28.5	

Dealers / Wholesalers	\$12.4	\$12.4 MILLION
Boat Services	\$28.1	\$28.1 MILLION
TOTAL RETAIL & SERVICES SALES	\$40.5	

BOAT BUILDING
MOTOR/ENG. MFGR.
ACC./SUPPLIES MFGR.
DLRS/WHOLESALEERS
BOAT SERVICES



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University